

# **TESTIMONIAL**

"Manchester and MIDAS continue to support BNY Mellon's growth and development requirements and our operation in the city is globally renowned for quality and efficiency. We've been able to build a highly experienced team capable of supporting an increasingly diverse and sophisticated set of business lines."

Steve Hayes-Allen, Regional Head – Northern UK and Manchester Site Executive

# **CONTACT US**



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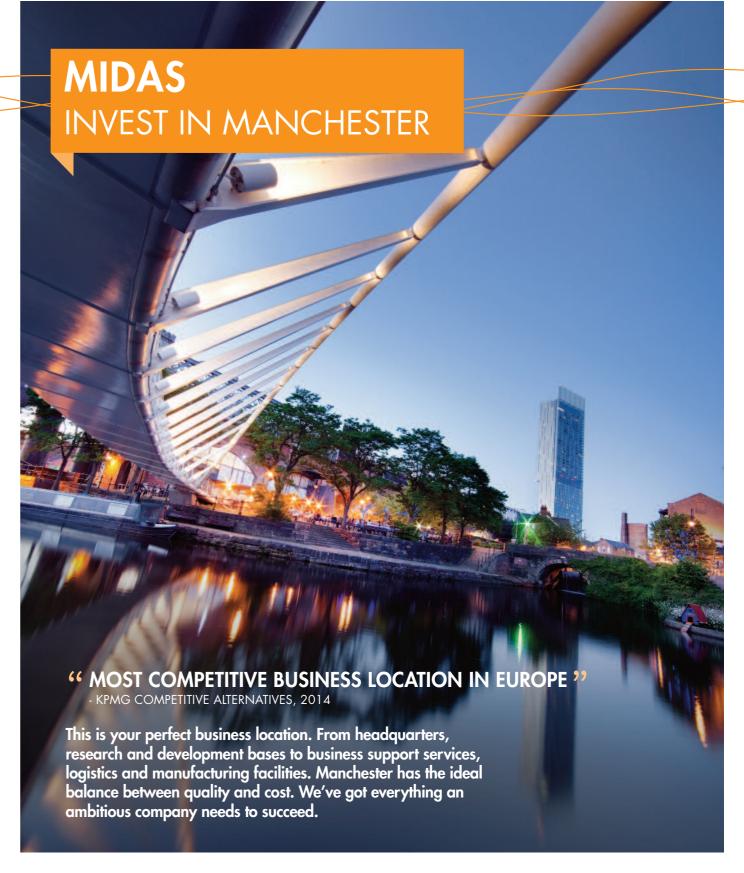
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# SUCCESSFUL INVESTORS

Fujitsu

Google Aegis Allianz Heinz Hitachi AXAAutomotive Bank of China IBM **BASF** Kellogg's BBC L'Oreal BNY Mellon PZ Cussons Brother RBS BSkyB Saica Cisco Sainsbury's Co-operative Santander Group Credit Suisse Siemens **EON Reality** Virgin Money Etihad Airways Walmart

Adidas



Bigger opportunities.
Better connections.
Brighter people.



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## **ABOUT MIDAS**

MIDAS, Manchester's Investment Agency, can help you and your business with relocation and expansion plans. We have a reputation for understanding diverse business needs and helping to remove any barriers for companies looking to locate or expand into Manchester.

Our specialist business development team can assist you with a range of free, bespoke packages of confidential support that will make your journey as smooth and simple as possible.

Our services, also available to intermediaries such as location consultants, will save you money, time and effort and will enhance your project with the expert knowledge and local intelligence that result in a faster and more successful move.

## **MIDAS SERVICES**

Free support available to you includes:

Research Support and Business Case Development

Networks Introductions

Recruitment and Training Support and Advice

**Property Solutions** 

Relocation Advice & Assistance

**Post-investment PR Support** 

See how we can help you make Manchester part of your success story.

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Greater Manchester has an economy of £56 billion which makes it one of the largest regional economies in Europe. With over 20 million consumers and 60% of the UK's business base within two hours, Manchester gives excellent access to UK markets and beyond.

### **Proven Track Record**

Manchester's home-grown companies cooperate with the world's biggest and best-known brands, that's why so many companies choose to make Manchester their location for doing business. Join global corporations like Aegis, the BBC, Kellogg's, BNY Mellon, Siemens, Google and many more who have chosen to make Manchester their home.

The city is recognised as being a leading business destination across a number of industries with particular key strengths and infrastructure in the following sectors:

Advanced Manufacturing

Financial, Professional and Business Services

Creative, Media, ICT and Digital

Energy and Environment

Life Sciences and Healthcare



### **Talent Pool**

Manchester city region offers a high quality workforce of 7.2 million people within an hour's commute of the city centre.

The city is unique in having a large quantity and quality of potentialemployees across a range of these industries. With four universities offering first-rate higher education to over 106,000 students at anyone time, recruitment and retention of quality staff is guaranteed. A further 18 universities and HE institutions are within an hour's drive, broadening the scope for recruitment.

#### Infrastructure

Manchester's integrated transport infrastructure provides connectivity across the conurbation, wider Northwest and direct access to the rest of the UK and world. The city's transport links are ranked among the top ten best in Europe. Manchester Airport serves over 200 destinations worldwide including non-stop flights to eight major US cities, United Arab Emirates and most European cities.

The region offers next generation broadband with 'fibre to the premises' in most employment locations.



## **Key Developments**

Manchester is constantly evolving. The city is investing millions in transport infrastructure and the skyline is burgeoning with commercial developments, opening up limitless opportunities to help your business grow.

Manchester has a full commercial property offer from high-spec city centre office space to huge out of town industrial sites. Flagship city centre locations include Spinningfields, a central hub for financial and professional services and NOMA, a mixed use sustainable quarter in the heart of the city.



MediaCityUK is home over 200 creative and tech companies including the BBC and ITV, anchored by the largest HD studios in Europe, whilst Citylabs, located on The Corridor, a unique business location at the heart of Manchester's knowledge economy, boasts BREEM excellent laboratory and office space in the heart of Europe's largest clinical and academic campus. Trafford Park continues its reputation as Europe's largest industrial estate while newly evolving sites Logistics North are attracting logistics and distribution companies.

Manchester's Enterprise Zone, Airport City Manchester, is aimed at companies wanting to benefit from unrivalled global connectivity, adjacent to Manchester Airport. The multi-purpose business district offers opportunities within advanced manufacturing, supply chain logistics, bio-tech and healthcare.